

Álvaro Camps Verd

Digital Marketing

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Experience

2018-2019

PERFORMANCE MARKETING EXECUTIVE

HUNDREDROOMS

Palma de Mallorca, Spain

Executed SEM strategy in Spanish, French and American markets. Daily control of PPC campaigns, their performance and profitability. Increase conversions, revenue volume and return on investment. Keyword Research and analysis of search terms. Control and analysis of KPI's.

2017-2018

ADMINISTRATIVE

PROMARCA

Madrid, Spain

Communication, Filing, administrative management (payroll, invoices, regulations), translation and general accounting.

2016-2017

WAITER

NEON STREET FOOD

Dublin, Ireland

Prepare and maintain the working area and equipment. Monitor the stock existence and make the corresponding orders.

2015

PROMOTER

BANCO SANTANDER

Madrid, Spain

OpenBank customer affiliation campaign.

Other degrees

- Certificate in GOOGLE ANALYTICS
- Certificate in GOOGLE ADWORDS FUNDAMENTALS
- SEO Course TeachLR

Education

DIGITAL MARKETING MÁSTER

Universidad Complutense de Madrid
2017- 2018

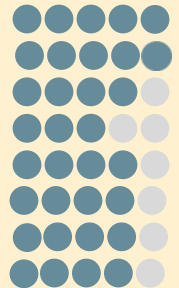
DEGREE IN BUSINESS STUDIES & MANAGEMENT

Universidad Complutense de Madrid
2011-2016

Skills

DIGITAL MARKETING

WordPress
SEM
SEO
Photoshop
Google Analytics
Social Media
Blog
Web Analytics



MICROSOFT OFFICE

Word
Excel
PowerPoint
Outlook / Gmail



PERSONAL

Teamwork
Organization
Empathy



Languages

Spanish
English
French
Catalan

