

Álvaro Camps Verd

Digital Marketing

Email: alvcamps@gmail.com

Date of birth: 10/06/1992 (Mallorca)

www.alvarocamps.com



Experience

2019 -
currently

DIGITAL MARKETING FREELANCE

Creation and design of websites
Planning digital marketing campaigns, including web, SEO/SEM, email, social media and display advertising
Maintaining social media presence across all digital channels

2018 - 2019

PERFORMANCE MARKETING EXECUTIVE

HUNDREDROOMS

Palma de Mallorca, Spain

Executed SEM strategy in Spanish, French and American markets. Daily control of PPC campaigns, their performance and profitability. Increase conversions, revenue volume and return on investment.

2017 - 2018

ADMINISTRATIVE

PROMARCA

Madrid, Spain

Communication, Filing, administrative management (payroll, invoices, regulations), translation and general accounting.

2015

PROMOTER

BANCO SANTANDER

Madrid, Spain

OpenBank customer affiliation campaign.

Other degrees

- Certificate in GOOGLE ANALYTICS
- Certificate in GOOGLE ADWORDS FUNDAMENTALS
- SEO Course TeachLR

Education

DIGITAL MARKETING MÁSTER

Universidad Complutense de Madrid
2017- 2018

DEGREE IN BUSINESS STUDIES & MANAGEMENT

Universidad Complutense de Madrid
2011-2016

Skills

DIGITAL MARKETING

WordPress

SEM

SEO

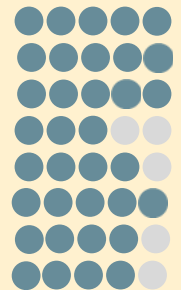
Photoshop

Google Analytics

Social Media

Blog

Web Analytics



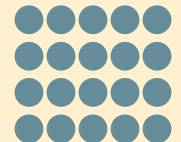
MICROSOFT OFFICE

Word

Excel

PowerPoint

Outlook / Gmail



PERSONAL

Teamwork

Organization

Empathy



Languages

Spanish

English

French

Catalan

